



**METROPOLITAN
POLICE**

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TERRITORIAL POLICING

**Mr. Abhay Thakkar
3, Kingswood Road
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Middlesex
HA9 8JR**

NW BCU Licensing Department - Brent
Wembley Police Station
603, Harrow Road
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Your Ref: 32210

Our ref: 01QK/474/24/3122NW

Date: Friday 2nd of August 2024

Police representations to the application for a new Premises Licence for '3, Kingswood Road, Wembley HA9 8JR'

Police certify that we have considered the application shown above and wish to make representations that the likely effect of the grant of the application is detrimental to the Council's Licensing Objectives for the reasons indicated below.

Police are of the opinion that the risk to the Council's objectives can be mitigated by removing the requested variations or attaching conditions to the Licence as shown below. If these conditions were accepted in full, police would be in a position to withdraw their representations.

**Officer: PC Phil Graves
Licensing Constable 3122NW**

An officer of the Metropolitan Police, in whose area the premises are situated, who is authorised for the purposes of exercising its statutory function as a 'Responsible Authority' under the Licensing Act 2003.

The application has been made for a new premises license under section 17 of the Licensing act 2003. The Police representations are concerned with all four of the licensing objectives, namely:

- The prevention of crime and disorder;
 - Public safety;
- The prevention of public nuisance; and
- The protection of children from harm.

The Application

The venue is an open space at the rear of 125 Wembley Park Drive, Stadium Sports Bar. At present the DPS of Stadium Sports Bar, Mr Thakkar submits TENS to run the area 3, Kingswood Road for licensable activities on event days at Wembley Stadium.

The venue applied for would in effect be a fan zone style application, enticing football fans and other customers attending Wembley Stadium for large scale events. The conditions on this license will need

to take into account that the venue falls within the footprint of the National Stadium which suffered riots on July 11th 2021. These riots were broadcast world-wide and brought shame upon the stadium and the borough of Brent.

Strict match day restrictions exist across the Wembley footprint in all the newer licensed venues, which has assisted greatly in reducing the crime and ASB on match days. Having strict conditions on our licensed venues encourages football fans to attend the local public houses and get into the stadium well before the game begins. Not allowing licensed venues to show games that are been played at the stadium reduces the 'ticketless fan' culture.

The 'ticketless fan' culture was one of the main causes of the Euro riots. This is detailed below in the Baroness Casey report.

<https://www.skysports.com/football/news/19692/12485109/euro-2020-fa-review-on-wembley-final-disorder-finds-series-of-crowd-near-misses-which-could-have-led-to-fatalities>

Personal License Holder

The sale of alcohol to drunken people and children is a major concern to Police and highlighted in the governments Alcohol Harm Reduction Strategy. Those who sell or provide alcohol should be fully aware of the legislation and issues around alcohol and should be fully trained to a national standard.

Closed Circuit Television (CCTV)

Good quality CCTV is a basic requirement to help deter and detect criminal activity for all reputable license holders. Therefore a decent quality CCTV system is an essential tool and should be installed and maintained in accordance with Home Office Guidance. The system should be fully operational during the hours of business, with a member of staff present who can operate and if required download footage upon request of the police or other recognised authority.

Notices should also be displayed advertising the presence of the CCTV to help promote a secure and safe working environment

Police Representations

Police require the following points should be added as conditions on the premises licence as below:

1. CCTV shall be installed to Home Office Guidance standards and maintained in a good working condition and recordings shall be kept for 31 days and shall be made available to police and authorised Officers from Brent Council upon request.
2. CCTV camera shall be installed to cover all the entrances and exits of the premises
3. A member of staff trained in the use of the CCTV system shall be available at the premise at all times that the premises are open for trading. This member of staff will be capable of copying and downloading and footage requested by the police or authorised officers from Brent Council.
4. The CCTV system shall display on any recordings the correct date and time of the recording.
5. The CCTV system shall be capable of obtaining clear facial recognition images and a clear head and shoulder image of every person entering or leaving the premises.
7. A 'Challenge 25' policy shall be adopted and adhered to at all times. The only acceptable identification documents will be: - A photo driving licence - A passport - An identification card carrying the PASS hologram unless such identification is produced the sale of alcohol must be refused.

8. A sign stating "No proof of age -- No sale" shall be displayed at the point of sale
9. An incident log shall be kept at the premises and made available for inspection on request to an authorised officer of Brent Council or the police, which will record the following:
 - a) Any complaints received.
 - b) Any incidents of disorder.
 - c) Any faults in the CCTV system.
 - d) Any visit by a relevant authority or emergency service.
10. A refusal book detailing date and time of the refused sale (of alcohol), the name of the person refusing the sale and a description of the person attempting to purchase alcohol, shall be kept and maintained and made available for inspection by authorised officers from Brent Council or the police.
11. A copy of the premises licence summary including the hours which licensable activities are permitted shall be visible from outside of each entrance to the premises.
12. Any staff directly involved in selling alcohol for retail to consumers and staff who provide training including managers shall undergo regular training of the Licensing Act 2003 legislation (at least every 12 months). The training shall be documented and signed off by the DPS and the member of staff receiving the training. This training log shall be kept centrally and made available for inspection by police and relevant authorities upon request.
13. There shall be no off sales of alcohol.
14. Customers shall not be permitted to take glassware or any other open drink container save for recognisable soft drink containers, outside the premises as defined on the plan submitted to and approved by the Licensing Authority
15. When SIA Security are deployed, they shall wear clothing that can be clearly and easily identified on CCTV
16. A register/log containing the names, badge number, dates & times of duty security staff and any incidents that occur shall be kept and made available to the Police and Licensing Authority
17. No noise or vibration shall be detectable at any neighbouring noise sensitive premises.
18. Notices asking customers to leave quietly shall be conspicuously displayed at all exits.
19. The total number persons present (including all staff and customers) shall not exceed two-hundred and fifty (250) at any one time.
20. Only customers with a valid ticket to the stadium (for that same day) shall be permitted into the venue
21. This license will only be used when there is a Major Event taking place at Wembley Stadium. A major event is classed when more than 10,000 supporters / spectators are anticipated at Wembley National Stadium.
22. The DPS or deputy shall work in partnership with the Police and if necessary comply with any direction given by a senior Police Officer, or Licensing Authority, on duty at the event. These directions may include:
 - (a). Ceasing the sale of alcohol for a period of time. This will be monitored and the supply of alcohol reinstated as soon as is possible.

(b). Closing the entire premises for a period of time. This will be monitored and the premises reopened as soon as possible.

23. There shall be at least six (6) members of staff present and working.

24. A personal licence holder shall be present on the premises to supervise the sale of alcohol.

25. Customers shall not be allowed to congregate outside the premises.

26. No drinks shall be served in glass containers, but decanted into plastic, polycarbonate or toughened plastic drinking vessels.

27. For football matches only - Alcoholic beverages shall not be sold or supplied one (1) hour before the designated kick off or start time of the event and will not resume until fifteen (15) minutes after the game has started.

28. Notices will be displayed discouraging customers from congregating outside the premises. Customers will be regularly directed away in order to avoid any obstruction.

29. The premises will not show live domestic or international televised football matches on football event days.

30. The premises shall only take one set of football supporters on match days. (Details of the team splits will be communicated by the police / council on a game to game basis).

31. No children shall be admitted unless accompanied by a responsible adult.

32. The number and timings of SIA registered door staff required shall be risk assessed, but a minimum of six (6) SIA registered security, of both genders shall be put in place while the venue is open to the public.

If the above conditions were agreed in full, police would be in a position to withdraw representations.

Yours Sincerely,

PC Phil Graves 3122NW
NW BCU - Brent Licensing
Philip.Graves@met.police.uk